



**MAR ATHANASIOUS COLLEGE (AUTONOMOUS)  
KOTHAMANGALAM**  
**87<sup>th</sup> Position in NIRF College Ranking 2023**



**Action-Taken Report Based on Curriculum Feedback 2022-23  
from Various Stakeholders: Students, Alumni, Employers,  
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## **Action-Taken Report Based on Curriculum Feedback 2022-23 from Various Stakeholders: Students, Alumni, Employers, Teachers and Academic peers.**

Below are the actions taken based on the suggestions gathered from curriculum feedback received from various stakeholders of the college:

1) **Introduction of 13 Value-Added Courses:** Based on the inputs received from students, instructors, former students, and employers, the college has started 13 value-added courses during the academic year 2022-23. These programs are designed to offer increased practical training, enriching the educational journey for students and equipping them with enhanced readiness for the job market.

2) An entry level assessment test was conducted for the first-year undergraduate and postgraduate students, categorizing them into fast and slow learners. Subsequently, the departments efficiently provided mentoring and remedial sessions tailored to each group based on the test results.

3) **One-Week Bridge Courses:** Acknowledging the significance of facilitating a seamless transition of the first-year students from higher secondary level to graduation level curriculum, we have introduced one-week bridge courses. These courses aid students in acquainting themselves with the curriculum's standards, ensuring a more effortless academic progression.

4) In response to the students' desire to explore innovative entrepreneurial concepts, our college's Entrepreneurship Development (ED) Club organized the following initiatives:

- On April 12, 2023, as part of their Almashine Program, Model III B. Com Finance and Taxation organized a workshop titled "How to Plan for Startups: Legal and Ethical Steps." The workshop aimed to provide students with valuable insights into the planning process for startups, focusing on legal and ethical considerations.
- The Entrepreneurial Development Club of Mar Athanasius College (Autonomous), Kothamangalam organized a panel discussion on the topic of "G20 Segmented Multilateralism - Challenges and Prospects." The event aimed to provide a platform for intellectual discussions and insights into the various aspects of segmented multilateralism within the G20 framework on 19th May 2023.
- The Student Entrepreneurship Development Club of Mar Athanasius College (Autonomous), Kothamangalam, organized a workshop on entrepreneurship and innovation as a career opportunity. The event was held on January 11, 2023, exclusively for the students of MA College.

5) In order to give better placement options the college conducted training programmes:

- A career aspiration workshop was organized by the ASAP Kerala and the Placement cell of M.A College for the first-year PG students on July 19, 2022, from 11:30 a.m. to 1 p.m. The workshop was on the topic: "How to mould yourself into a brand and how to brand your career."
- The Institute of Business Studies conducted a class for the first and second year UG students on the importance of aptitude tests in the recruitment process (26 July 2022). Mr. Mohanan Valiathan, Director (Academics) IBS and the former Assistant Manager at State Bank of India was the resource person.
- A class on "Employability factors and international career opportunities in logistics & supply



chain management” was conducted on 19 September 2022. Mr Sandesh A S, head and logistics career specialist at SCM Hub conducted the seminar.

- The placement cell of the college organized a seminar on “Global Career and Education Opportunities abroad” on 30 September, 2022.
- In collaboration with Centre for Advanced Research in Socio-Emotional Learning, Ernakulam, a one-day workshop on “Twenty-First Century Global Citizen Programme” was organized on November 2, 2022.
- Mr. Alex Mathew, CEO and certified trainer at T-Horizon, Ernakulam, conducted a class for all first-year undergraduate students on the topic “The First Leap” on 11 November 2022.
- A two-day class on resume preparation was conducted on December 15 & 16, 2022. Mr. Alex Mathew, CEO and Trainer, T-Horizon, engaged the students in preparing the resume and talked on body language during interviews.
- Mr. Vinesh George, Sr. Manager – HR, Jobin & Jismi, an IT services and consulting firm, Thrissur, conducted a pre-placement talk and an aptitude test for the final year postgraduate students on December 21, 2022.
- A class on ‘Global Exposure in Higher Education’ was conducted by International Skill Development Corporation. The class was taken by Ms. Victoria D’sa, National Head, Education Abroad on 12 January 2023
- A pre-placement talk and assessment was conducted by NIIT for ICICI Bank at Mar Athanasius College on 23 January 2023.
- Mar Athanasius College was chosen as one of the four colleges in Ernakulam district for the conduct of career guidance class for students belonging to the minority section by The State Minority Section of Ernakulam District on 17 January 2023;

6) As the teachers expressed their concerns regarding the implementation of the National Education Policy (NEP), the college organized two workshops on NEP as a part of implementing NEP from the next academic year (2024-25):

- Implementation of NEP in Higher Education Institutions on 25 - 05- 2023.
- The role of IQAC in the quality enhancement of Higher Education Institutions on 25 -10 -2022.

7) Teachers suggested organizing workshops and training programs that specifically target the research needs of PhD scholars in the college. In response, the college arranged department-specific programs centered around research.

The college has proactively responded to curriculum feedback received from diverse stakeholders. Through the introduction of value-added courses, engagement with external specialists, revitalization of extracurricular clubs, the institution of mentoring sessions, and the provision of support programs for both entrepreneurial pursuits and career placement, the college endeavors to elevate the holistic educational experience and cultivate a nurturing atmosphere for all its students.

  
Principal

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