



DREAM BUILDERS EMPOWERING THE NEXT GENERATION

On August 5, 2023, the Entrepreneurship Development Club (ED Club) of Mar Athanasius College organized a training session titled "Dream Builders - Empowering the Next Generation." The session aimed to empower students with valuable skills in crafting eco-friendly paper files, gift boxes, and other accessories. The training was conducted by two esteemed alumni of the college, Ashley Reji, and Raniya Pareeth.

The training session was thoughtfully designed to educate students on the significance of sustainable and eco-friendly practices. The primary focus was on imparting skills related to crafting paper files, gift boxes, and other accessories using eco-friendly materials.

The training session witnessed enthusiastic participation from the students. They actively engaged in the hands-on crafting exercises and expressed eagerness to learn and explore sustainable crafting further. The interactive nature of the session allowed the students to connect with the alumni, learn from their experiences, and seek valuable advice.

The "Dream Builders" training session left a lasting impact on the participants. Students appreciated the practical approach to eco-friendly crafting and expressed their interest in adopting sustainable practices in their daily lives.

Students Presented for the Session:

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EXHIBITION CUM SALE

The Entrepreneurship Development Club of Mar Athanasius College, Kothamangalam, organized a vibrant Exhibition Cum Sale on **August 4, 2023**, within the college premises. The event aimed to provide a platform for talented students to showcase their products and handcrafts while fostering entrepreneurial skills among the participants. The exhibition primarily featured various products, including handcrafted items and delectable food items, all crafted with creativity and skill by the students themselves.

The exhibition was an energetic and exciting event that drew considerable attention from both students and faculty members alike. The Entrepreneurship Development Club worked tirelessly to ensure the event's success, providing participants with all the necessary resources and support to exhibit their creations effectively.

The success of the event would not have been possible without the unwavering support of the college management, faculty, and staff. The Entrepreneurship Development Club, in collaboration with various student bodies, worked together as a cohesive unit to ensure smooth execution.

The event witnessed active participation from students across various disciplines, with numerous creative minds coming together to display their entrepreneurial talent. The exhibition received a substantial footfall, with enthusiastic visitors exploring the stalls, engaging with the student entrepreneurs, and making purchases to support their peers.









Observing Entrepreneurship Day and Inauguration of MA College Commerce Association

On August 16, 2023, an eventful day unfolded at MA College, marked by the observance of Entrepreneurship Day and the grand inauguration of the MA College Commerce Association. The occasion was graced by the esteemed presence of Dr. Viju Jacob, the Managing Director of Synthite Pvt Limited, who served as the Chief Guest for the day. This event brought together students, faculty members, and distinguished guests, all united in their celebration of entrepreneurship and the official launch of the Commerce Association.

Dr. Viju Jacob, an accomplished entrepreneur and visionary leader in the field of business, delivered an inspiring address. He began by emphasizing the significance of entrepreneurship in today's rapidly evolving world. Dr. Jacob shared his personal journey, highlighting the challenges he faced and the lessons he learned on his path to success. His speech was a source of motivation, encouraging students to pursue their entrepreneurial dreams with determination and perseverance.

Following the Chief Guest's address, the MA College Commerce Association was officially inaugurated. The association aims to foster a spirit of entrepreneurship, business acumen, and economic awareness among students. Its objectives include organizing workshops, seminars, and activities that promote commerce-related skills and knowledge.

The observance of Entrepreneurship Day and the inauguration of the MA College Commerce Association on August 16, 2023, was a resounding success. The presence of Dr. Viju Jacob, a distinguished entrepreneur, added prestige to the occasion and inspired students to explore the world of entrepreneurship with zeal and determination. This event marked a significant step in fostering an entrepreneurial culture within MA College and equipping students with the skills and knowledge needed to excel in the business world. It is hoped that the MA College Commerce Association will continue to serve as a platform for nurturing young entrepreneurs and promoting business innovation in the years to come.



കോതമംഗലം എം.എ. കോളേജ് കൊമേഴ്സ് അന്ധാസിയേഷൻ സിന്നൈറ്റ് ഗ്രൂപ്പ് എം.ഡി. ഡോ. വിജു ജേക്കബ് ഉദ്ഘാടനം ചെയ്യുന്നു

എം.എ. കോളേജ് കൊമേഴ്സ് അസോസിയേഷൻ ഉദ്ഘാടനം

1 കോ പറ്റൽ സംസാ തനോഗ് ഇൻഡസ്ട്രീസ് മൈനസ്വേസ് കോളേജിൽ കൊമേഴ്സ് അസോസിയേഷന്റെ ഉദ്ഘാടനം കോലഞ്ചേറി കടയിരുപ്പ് സി ഞാറ്റ് ഇൻഡസ്ട്രീസ് ല്ലൈവറ്റ് ലിമ്യാഡ് മാനേജിങ് ഡയറുക്ക് ഡോ. വിജു ജേഞ്ബ് നിർവഹിച്ചു. പ്രിൻസിപ്പൽ ഡോ. മഞ്ജു കു തൽ അധ്യക്ഷയായി. വകുപ്പ് മേധാവി ഡോ. ഡയാന ആൻ ഐസക്, കൊമേഴ്സ് വിഭാഗം മുൻ അധ്യാപകൻ പ്രൊഡ. വി.ജെ. പൗലോസ്, ഡോ. സിഎം. രമ്യ എന്നിവർ സംസാരിച്ചു. ഡി.വൈ.എഫ്.ഐ. യുവജനറാലി കുത്താടുകളും ഡി.വൈ.എഫ്.ഐ. കുത്താടുകളം ബോഹ്റെ

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മാനിഷ്, ഡ്രി.റൈവ്. എവ്.റെവ്. ഡ്രി.ഡെ.എഫ്.ഐ. കുത്താട്ടുകളം ബോംക്ഷി എം.കെ സംസാ റ്റിയുടെ നേതൃത്വത്തിൽ പാലക്കുഴയിൽ നടത്തിയ യുവജന റാലിയും സെക്കുലർ സ്ട്രീറ്റും സി.പി.എം. മുൽ കേന്ദ്ര കമ്മിറ്റി അംഗം വൈക്കം വിശ്വൻ ഉദ്ഘാടനം ചെയ്യും ബ്ലോക്ക് പ്രസിഡന്റ് എസ്. ക്ലെദാസ് മാധ്യാക്മനായി. എറിയ സെക്രട്ടറി പി.ബി. രതിഷ്, ഒ.എൻ. വിജയൻ, ജോഷി സ്ല പ്രതിയ സെക്രട്ടറി പി.ബി. രതിഷ്, ഒ.എൻ. വിജയൻ, ജോഷി സ്ല പർ സംസാരിച്ചു.











One-Day Session by Sri. Najeeb P.A. at the ED Club Inauguration

Date: August 10, 2023 Time: 10:30 AM Venue: Students' Center

The Students' Center buzzed with excitement and enthusiasm on August 10, 2023, as it hosted a significant event: the inauguration of the Entrepreneurship Development (ED) Club. The highlight of the day was a one-day session led by Sri. Najeeb P.A., the General Manager of District Industries Centre, Ernakulam. Sri. Najeeb's session, centered on "Innovation and Start-ups," was aimed at inspiring and guiding the future entrepreneurs who were part of the ED Club. This session was not just about starting a club but igniting a passion for entrepreneurship and innovation among the students.

Sri. Najeeb P.A. brought a wealth of experience and expertise to the event. As the General Manager of the District Industries Centre in Ernakulam, he has played a pivotal role in promoting entrepreneurship and supporting budding businesses in the region.

His insights and knowledge made him an ideal speaker to kick start the ED Club's journey. The one-day session, held in conjunction with the ED Club Inauguration, was both informative and motivating. It covered a wide range of topics, with a focus on innovation, entrepreneurship, and government-backed investment aids.

The emphasis on practical government initiatives and local success stories made this session highly relevant and relatable. It is expected that the knowledge gained during this session will empower the members of the ED Club to explore entrepreneurial opportunities, leverage government support, and contribute to the growth of innovative start-ups in the region.

In summary, the session was an overwhelming success and marked the beginning of an exciting journey for the ED Club, underlining the importance of fostering innovation and entrepreneurship for regional economic development.



• കോതമംഗലം എം.എ.കോളജിലെ ഇ.ഡി ക്ലബിന്റെ ഉദ്ഘാടനം ജി ല്ലാ വൃവസായ കേന്ദ്രം ജനറൽ മാനേജർ നജീബ് പി.എ.നിർവഹി ക്കുന്നു.

എം.എ.കോളജിൽ ഇ.ഡി.ക്ലബ് ഉദ്ഘാടനം

കോതമംഗലം:മാർ അത്തനേഷ്യസ്(ഓട്ടോണോമസ്)കോളജിൽ എൻട്രപ്രണർഷിപ്പ് ഡവലപ്പ്മെന്റ് ക്ലബിന്റെ ഈ വർഷത്തെ പ്രവർ ത്തന ഉദ്ഘാടനം ജില്ലാ വ്യവസായ കേന്ദ്രം ജനറൽ മാനേജർ നജീ ബ് പി.എ.നിർവഹിച്ചു.കോളജ് പ്രിൻസിപ്പൽ ഡോ.മഞ്ജു കുര്യൻ അധ്യക്ഷത വഹിച്ചു.ഇ.ഡി.ക്ലബ് കോ ഓഡിനേറ്റർമാരായ ഡോ. ഐജി ജോർജ്,ഡോ.ക്ലോഡിൻ റോച്ച, ജിയാ ജോൺ പാറയിൽ, സ്റ്റൂഡന്റസ് ക്ലബ് ഭാരവാഹികളായ മിന്നു ബിനോ,ബേസിൽ ഷാ ജൂ എന്നിവർ നേതൃത്വം നൽകി.

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Workshop on Chocolate Making Conducted by ED Club of Mar Athanasius College(Autonomous), Kothamangalam

Date: 27th July 2023 Time: 1:30 pm Venue: Room No. 319

The workshop on chocolate making was conducted by the Entrepreneurship Development (ED) Club of Mar Athanasius College (Autonomous) on 27th July 2023 at 1:30 pm in Room No. 319. The session aimed to provide hands-on experience and knowledge about the art of chocolate making to the club members. Dr. Igy George from the Economics Department was the resource person for the event.

The main objectives of the workshop were to introduce the process and techniques of chocolate making to the participants, to promote creativity and entrepreneurship in the field of chocolate confectionery and to provide an opportunity for the members of the ED Club to engage in a practical learning experience.

The workshop began with a warm welcome by the ED Club coordinator, acknowledging the presence of Dr. Igy George as the session facilitator. The attendees, consisting of 44 members of the ED Club, were enthusiastic and eager to learn.

Dr. Igy George, an esteemed faculty member of the Economics Department, took charge of the session

The presentation was followed by a detailed demonstration of the chocolate-making process. Dr. Igy George explained the various types of chocolate, the tempering process, and the correct usage of essential tools and ingredients. He emphasized the importance of precision in measurements and the appropriate temperatures required during different stages of chocolate making.

After the demonstration, the participants were divided into smaller groups, and each group was provided with the necessary ingredients and equipment to practice what they had learned. Under the guidance of Dr. Igy George and other ED Club mentors, the attendees got the chance to create their own chocolates.

While the participants were engaged in the practical session, Dr. Igy George shared valuable insights on how chocolate making can be turned into a potential entrepreneurial venture. He highlighted the market opportunities, cost considerations, branding, and product diversification strategies that aspiring entrepreneurs could explore in the chocolate industry.

Following the practical session, there was an interactive question and answer segment where attendees could clarify their doubts and seek further information The event concluded with a vote of thanks to Dr. Igy George and the ED Club coordinators for organizing such an informative and enjoyable workshop.

Considering the positive response from the participants, it is recommended that the ED Club continues to organize such skill-based workshops and practical sessions to nurture the entrepreneurial spirit and provide valuable experiential learning opportunities for its members.



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