

IIC ID: IC20218787



INSTITUTION'S INNOVATION COUNCIL ANNUAL REPORT 2022-2023

**MAR ATHANASIOUS COLLEGE(AUTONOMOUS),
KOTHAMANGALAM, ERNAKULAM, KERALA**



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Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(OFFICE OF EDUCATION)



CERTIFICATE OF ESTABLISHMENT

This is to certify that

Mar Athanasius College, Kothamangala, Ernakulam

has established an Institution's Innovation Council (IC202218787) in the campus as per
the norms of Innovation Cell, Ministry of Education, Govt. of India during
the academic calendar year 2022-23

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu
Assistant Innovation Director
Ministry of Education's Innovation Cell

Certificate No: 8339

Aishe Code: C-11815

Date: 25-11-2022

IIC at Mar Athanasius College(Autonomous), Kothamangalam

In today's dynamic world, innovation and entrepreneurship are essential drivers of economic growth and development. Recognizing this, Mar Athanasius College (Autonomous), located in Kothamangalam, Kerala, has registered with Institution's Innovation Council (IIC). The IIC at our college plays a pivotal role in fostering innovation and entrepreneurial skills among our students through a wide range of programs, workshops, competitions, and activities. The following are the council members of IIC for the year 2022-23

Sr. No.	Name of Member	Member Type (Teaching/ Nonteaching /Student/External Expert)	Key Role/ Position assigned in IIC
1	Dr. Claudin Rocha	Teaching	President
2	Dr. Igy George	Teaching	Convener
3	Ms. Jiya John Parayil	Teaching	Vice President
4	Ms. Maria Daney	Teaching	Internship Activity Coordinator
5	Dr. Gils M George	Teaching	Social Media Coordinator
6	Ms. Minnu James	Teaching	NIRF Coordinator
7	Dr. Rajesh K Thumbakara	Teaching	IPR Activity Coordinator
8	Dr. Selvan S	Teaching	Innovation Activity, Start Up Coordinator

The Institution's Innovation Council at Mar Athanasius College operates as an integral part of the institution's ecosystem, actively working towards creating a culture of innovation and entrepreneurship.

The IIC initiates and promotes awareness about innovation and entrepreneurship among students and faculty members. Regular seminars, workshops, and guest lectures are organized to sensitize the college community to the importance of innovation in various fields.

The IIC provides a platform for students to brainstorm and develop innovative ideas. It encourages students to think outside the box and assists in the incubation of viable projects. Students with promising ideas are offered mentorship and guidance to turn their concepts into reality.

To ignite the entrepreneurial spirit among students, the IIC organizes various competitions and challenges. These events allow students to showcase their innovative solutions to real-world problems and win recognition and prizes.

The IIC facilitates collaboration between students, faculty, industry experts, and alumni. Networking events and industry visits provide students with exposure to the business world, enabling them to establish valuable connections for their future endeavors.

Several students who have been part of the IIC have gone on to launch their own startups and innovative projects, contributing to the local and national entrepreneurial landscape. The council has not only inspired students but has also created a supportive ecosystem where innovation is encouraged and celebrated.

The college has taken keen interest in doing all the activities to the maximum extent, that initiated by IIC on regular basis. The following are the activities for the year 2022-2023 done by the IIC at Mar Athanasius College(Autonomous).

ACTIVITIES FOR SEMESTER 1 QUARTER 1 (2022-23)

Sl.no	Activity	Quarter	Category
1	Incendio	1	IIC Calender Activity
2	Paper bag	1	Celebration Activity
3	Organic Farming	1	Self Driven Activity
4	Science Exhibition	1	IIC Calender Activity
5	Udhyamam	1	IIC Calender Activity

INCENDIO: Ignite your Entrepreneurial Spark

The event "INCENDIO: Ignite your Entrepreneurial Spark" was well-received by the attendees, with many students finding the speakers' insights on entrepreneurship and creativity to be inspiring and thought-provoking. The students appreciated the opportunity to interact with the speakers and to gain valuable knowledge and insights on entrepreneurship and creativity.

The keynote speeches on entrepreneurship and creativity by two successful student entrepreneurs,

Joyal Johny, Founder and CEO of Stores Nedumkandam - "Entrepreneurship: Turning Challenges into Opportunities"

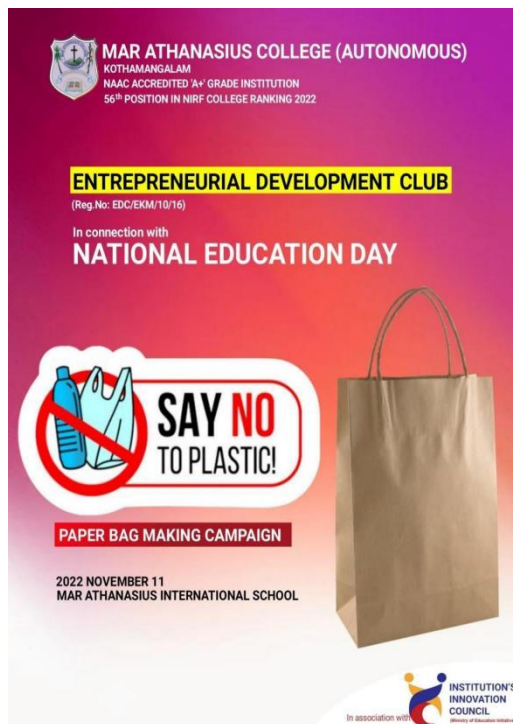
Georji Saju, Founder and CEO of Bisko Ideas and Motivational Speaker - "Motivating Creativity: Finding Your Purpose"



Paper Bag Making Campaign by MA College's ED Club in Connection with National Education Day

On November 11th, the Entrepreneurship Development Club of MA College organized a paper bag making campaign at the Mar Athanasius International School in connection with National Education Day. The campaign aimed to promote sustainability and entrepreneurship among the students.

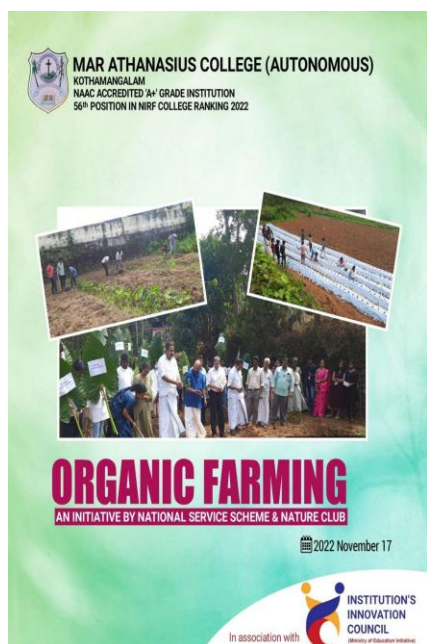
The event saw the participation of students from the entrepreneurship development club who taught the school students on how to make paper bags. They were assisted by the school teachers who also helped in supervising the activity. The students learned how to make paper bags using old newspapers, which can be an eco-friendly and cost-effective alternative to plastic bags.



NSS and Nature Club's Organic Farming Program Inaugurated by Former Agricultural Minister and MLA

The NSS Club and Nature Club of MA College, Kothamangalam, organized an Organic Farming Program on November 17th, 2022. The event was inaugurated by planting saplings by V.S. Sunil Kumar, former Agricultural Minister of Kerala, and Antony John, MLA.

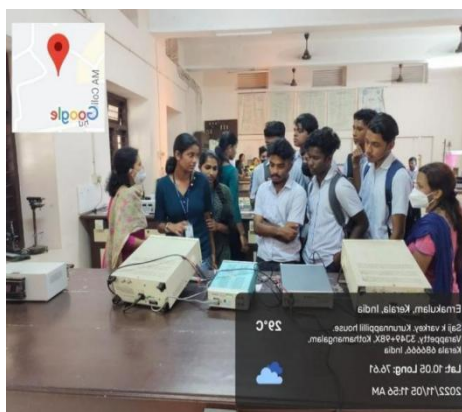
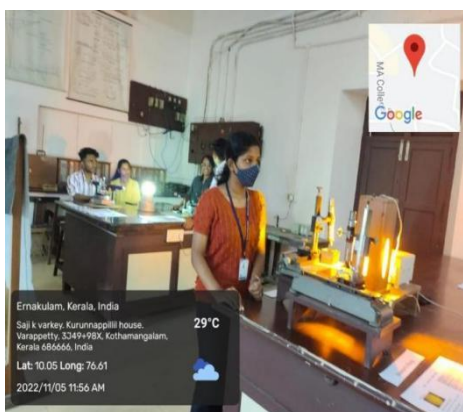
The program aimed to promote organic farming practices among the students and the community. The event included interactive sessions on the benefits of organic farming and techniques of composting and vermicomposting. The students also received hands-on training on planting saplings and nurturing them.



SCIENCE POPULARISATION PROGRAMME Cum Exhibition of Models and Prototypes - SCIENTIA 2K22

DATE: 5th NOVEMBER, 2022

A Science Popularisation Programme cum exhibition of models and prototypes was conducted jointly by all the Science departments of the college for 11th and 12th standard students to create awareness among students about the prospects in the field of science and related career opportunities. The programme started with an inspiring talk on the developments of science in the recent years and its impact on the welfare of the mankind by Dr. Ajish K R, MG University NSS District Coordinator and Assistant Professor, CMS College, Kottayam.





UDHYAMA: A Successful E-Commerce Awareness Program for Kudumbasree Members

The Department of Commerce Model 3 organized a program named "UDHYAMA – Identifying the problem and giving awareness classes among Kudumbasree Members" on **October 30, 2022**, at various Kudumbasree units near MA College Kothamangalam. The program aimed to make Kudumbasree members aware of online applications, including Google Pay, Flipkart, and E- sanjeevani, and teach them how to use these apps.



ACTIVITIES FOR SEMESTER 1 QUARTER 2 (2022-23)

Sl.no	Activity	Quarter	Category
1	Cloth bag	2	IIC Calender Activity
2	Craft exhibition	2	Celebration Activity
3	Field visit	2	Self Driven Activity
4	Harvest cum Sale	2	Self Driven Activity
5	IIC 5.0	2	MIC Driven Activity
6	Not Just Bags	2	Self Driven Activity
7	Virtual Leadership	2	MIC Driven Activity
8	Pollution Day	2	Celebration Activity
9	Sky Watch- National Science Day	2	Celebration Activity
10	Entrepreneurial Talk	2	IIC Calender Activity
11	Visit to Incubation Center	2	IIC Calender Activity
12	Workshop	2	IIC Calender Activity

Turning sewing skills into business opportunity: Stitching program leads to successful order for 500 cloth bags

After the successful two-day training program on stitching organized by the Student Entrepreneurship Development Club of MA College, Kothamangalam, during the first quarter, the students were able to apply their newfound skills and knowledge to a real-world project. They received a bulk order to make 500 cloth bags for a local company's promotional campaign. And were successfully delivered on the 7th of December 2022. The students of the entrepreneurship development club, who had participated in the stitching training program, took up the project and completed the order with ease. They applied the stitching and sewing techniques they had learned in the program, and with their hard work and dedication, they were able to complete the project on time.



ED Club Organizes Craft Exhibition and Sale

The Entrepreneurship Development (ED) Club of Mar Athanasius College (Autonomous), Kothamangalam organized an exhibition cum sale on 11th February 2023 during the alumni meet. The exhibition aimed to showcase the craft items made by the ED club members.

The ED club members displayed various handmade craft items such as jewellery, pottery, paper crafts, and home decor. The exhibition was a great opportunity for the students to display their creativity and entrepreneurship skills.



THANAL

Community Outreach Program: Identifying and Addressing Village Issues

NSS students from MA College, Kothamangalam in connection with national youth day organized a Field Visit for Problem Identification, aimed at identifying and understanding the problems faced by rural households in nearby villages. The event was held on **December 28th** and was attended by a group of enthusiastic students.


During the event, the NSS students visited several villages to observe and understand the living conditions of the residents. The students interacted with the villagers and held discussions to identify the problems faced by the households. The main focus of the visit was to understand the socio-economic conditions of the people, the availability of basic amenities, and the challenges they face on a day-to-day basis.






Harvest and Auction Event by NSS and Nature Club


On **January 16th, 2023**, the NSS and Nature Club of MA College, Kothamangalam, organized an event for harvesting and auctioning the crops that were planted in the organic farming program held on November 17th, 2022. The event was held in the college premises and was open to the public.


The event began with the harvesting of the crops, which included various vegetables and fruits. The students of the NSS and Nature Club actively participated in the process, and the crops were collected and cleaned. The harvested crops were then arranged in baskets and displayed for auction.

**MAR ATHANASIOUS COLLEGE (AUTONOMOUS)**
KOTHAMANGALAM
NAAC ACCREDITED 'A+' GRADE INSTITUTION
56th POSITION IN NIRF COLLEGE RANKING 2022



HARVESTING CUM SALE
AN INITIATIVE BY NATIONAL SERVICE SCHEME & NATURE CLUB

 2023 January 16

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

In association with

IIC 5.0 Orientation: Fostering a Culture of Innovation

On **January 11 2023**, the students of Mar Athanasius College (Autonomous), Kothamangalam participated in a virtual orientation session on Institutions Innovation Council (IIC) 5.0. The event aimed to educate the IIC

Council Members and Innovation Ambassadors, along with other students, about the key initiatives of the IIC, MIC, and the features of IIC 5.0.

The session started at 11:00 am and was conducted online. The orientation session was well-organized and informative. The session was led by **Mr. Dipan Sahu**, Assistant Innovation Director MoE's Innovation Cell, who explained the objectives of the IIC and how it encourages innovation and entrepreneurship among students. They also elaborated on the features of IIC 5.0, which aims to promote a culture of innovation in higher educational institutions across the country.



Virtual Leadership Talk with Prof. T. G. Sitharam on AICTE Initiatives

On 30th January 2023 at 11 am, the students of Mar Athanasius College (Autonomous), Kothamangalam participated in a virtual leadership talk with Prof. T. G. Sitharam, Hon'ble Chairman of the All India Council for Technical Education

(AICTE). The event was open to all IIC council members, innovationambassadors, and other students and teaching staff.

During the session, Prof. Sitharam shared his insights on leadership and emphasized the importance of innovation in today's fast-paced world. He also discussed the role of AICTE in promoting technical education and entrepreneurship across the country.



Wetlands: Supporting Life, Sustainable Livelihood

The Department of Botany, MA College, Kothamangalam, organized a seminar on "Wetlands: Supporting Life, Sustainable Livelihood" in connection with national pollution control day at the MP Varghese Library Seminar Hall on February 9, 2023. The seminar was supported by DBT under the STAR College Scheme. Dr. M.G. Sanilkumar, the Head of the Department of Botany at SNM College, Maliankara, was the lead speaker of the event.



On National Science Day Sky Watch and astronomy club was inaugurated in the college

Kothamangalam: On the occasion of National Science Day, an aerial observation was organized at Mar Athanasius (Autonomous) College, Kothamangalam on the **22nd February 2023**. The Sky Watch was organized jointly by the College's Department of Physics and Science Forum. More than 125 students and teachers participated in Sky observation. Astronomy club was inaugurated by **Dr. N. Shaji**. The review of the book "Hidden wonders in light" written by Dr. Mercy V John, the former head of the Physics department of the college was also held. Dr. Aby P. Varghese, vice principal presided the meeting.

Entrepreneurship and Innovation Workshop with District Industries Centre and Innovative Council

The Student Entrepreneurship Development Club of MA College, Kothamangalam, organized a workshop on entrepreneurship and innovation as a career opportunity. The event was held on **January 11, 2023**, exclusively for the students of MA College.

In collaboration with the District Industries Centre, Ernakulam, Government of Kerala and Innovative Council, the workshop



aimed to inspire and encourage students to explore entrepreneurship as a career option. The event was inaugurated by **Sri. Geo Jose**, Industries extension officer who shared and highlighted the importance of innovation in entrepreneurship.



ACTIVITIES FOR SEMESTER 2 QUARTER 3 (2022-23)

Sl.no	Activity	Quarter	Category
1	G20 Segmented Multilateralism	3	MIC Driven Activity
2	INCEPT 2023		IIC Calender Activity
3	LED Bulb making		Self Driven Activity
4	Preparation and sale of sanitizer		Self Driven Activity
5	IPR		Celebration Activity
6	Workshop on IPR		IIC Calender Activity
7	Workshop on planning for startups: Legal and ethical steps		IIC Calender Activity
8	Yukti innovation repository		MIC Driven Activity

G20 Segmented Multilateralism - Challenges and Prospects- Panel Discussion

Organizer: Entrepreneurial Development Club, Mar Athanasius College (Autonomous), Kothamangalam

Date: 19th May 2023

Time: 10:30 AM

Venue: Students' Centre, Mar Athanasius College, Kothamangalam

The Entrepreneurial Development Club of Mar Athanasius College (Autonomous), Kothamangalam organized a panel discussion on the topic of "G20 Segmented Multilateralism - Challenges and Prospects." The event aimed to provide a platform for intellectual discussions and insights into the various aspects of segmented multilateralism within the G20 framework. The panel discussion featured distinguished speakers who shared their expertise and perspectives on international relations, agriculture and food security, and entrepreneurial development.

Panelists include Adv. Dr. Mathew Kuzhalnadan MLA - Discussed International Relations, Adv. Francis George - Discussed Role of Agriculture and Food Security, Dr. S. Muraleedharan - Discussed Entrepreneurial Development, Moderator: Dr. Rajesh K - Assistant Professor, Department of Business Administration and Management, Kerala University of Fisheries and Ocean Studies, Kochi



INCEPT 2023 - INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION

The Commerce Department of Mar Athanasius College(Autonomous) organized an intra institutional Business Plan Competition called "Incept 2023." The competition aimed to provide a platform for students to showcase their entrepreneurial ideas and foster innovation within the institution.

The competition was conducted over two days. A total of 23 teams submitted their business plan entries. On the first day of the competition, all the submitted ideas were screened by selected faculty members and members of the Innovation and Incubation Centre (IIC) in our college. Five teams were selected from the initial screening to compete in the final round. The final round took place after a two-day gap, allowing the finalists to refine their business plans further. The judging panel for Incept 2023 comprised two eminent professors with technical expertise in the field of engineering. The panel members were:

Dr. Babu P Kuriakose and Dr. Jiss Paul -Professor, Department of Electronics and Communication, MA Engineering College



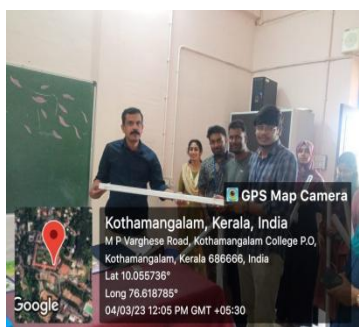


LED Bulb Making

The students of the Physics department at Mar Athanasius College embarked on a practical project of making LED bulbs. This initiative aimed to provide hands-on experience to the students while promoting sustainability and energy conservation. The LED bulbs, manufactured by the students, were then sold within the college community and the neighboring areas, generating income for the department.

Under the guidance of the Physics department faculty, the students undertook the project of manufacturing LED bulbs. The project involved various stages, including understanding the principles of LED technology, assembling the necessary components, and testing the bulbs for efficiency and quality. The students were provided with the required materials and equipment to carry out the project effectively.

After successful manufacturing and testing, the LED bulbs were made available for sale. The department took the initiative to promote the bulbs among the college staff and the local community, including the neighboring areas. The affordable pricing and energy-saving benefits of LED bulbs attracted potential buyers. The department actively marketed the bulbs through various channels, such as notice boards, social media platforms, and word-of-mouth.



Preparation and Sale of Sanitizer and Hand Wash

The Chemistry Department of Mar Athanasius College undertook a practical project involving the preparation of sanitizer and hand wash. This initiative aimed to promote hygiene and provide a safe and effective solution for hand sanitization. The products, manufactured by the department, were made available for sale within the college community, including staff and students, as well as nearby stationary shops. The generated income from the sales contributed to the department's activities and initiatives.

The Chemistry Department actively promoted the sanitizer and hand wash products among the college staff, students, and nearby stationary shops. The affordable pricing, coupled with the necessity for hygiene products, attracted potential buyers. The department utilized various marketing strategies, such as posters, word-of-mouth, and social media platforms, to create awareness and increase sales.



WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

Date: May 30, 2023

Duration: One day

Venue: Mar Athanasius College (Autonomous)

Funding: The workshop was funded by the Rashtriya Uchchatar Shiksha Abhiyan (RUSA).

On May 30, 2023, the Department of English at Mar Athanasius College (Autonomous) organized a one-day workshop focused on Intellectual Property Rights (IPR). The workshop aimed to explore the relationship between the generation of Artificial Intelligence (AI) and intellectual property. This report provides an overview of the workshop, including its objectives, activities, and the resource person involved.

The workshop on Intellectual Property Rights increases awareness and understanding of intellectual property rights and helps to explore the intersection of AI and intellectual property. The session also discusses the challenges and opportunities associated with AI generation and intellectual property and provides a platform for participants to engage in discussions and share their insights and experiences.



Various Aspects of IPR - An Indian Perspective

Date: 25th May 2023

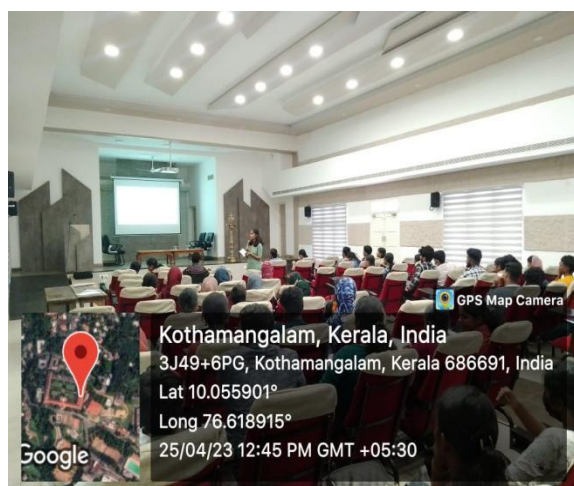
Venue: Students Centre, Mar Athanasius College (Autonomous), Kothamangalam

Time: 9:30 AM - 3:30 PM

A one day seminar on "Various Aspects of IPR - An Indian Perspective" organized by the Faculty of Social Sciences at Mar Athanasius College (Autonomous), Kothamangalam was a successful event. The resource persons, Ms. Darshana Suresh and Dr. P.R. Suresh, shared valuable knowledge and insights on the subject matter,

enlightening the attendees about the importance of intellectual property rights. The seminar served as a platform to promote the creation, protection, and enforcement of IPR among students and other stakeholders. The event facilitated learning, discussions, and interactions that will contribute to a better understanding of IPR and its impact on various sectors of society.

A total of 95 students participated in the seminar, representing various disciplines and backgrounds within the social sciences.



WORKSHOP ON PLANNING FOR STARTUPS: LEGAL AND ETHICAL STEPS

Date: April 12, 2023

Time: 10:00 AM

Venue: Room No. 324

Organizers: Model III B. Com Finance and Taxation

Resource Person: Mr. Jeswin Pallissery, Alumnus and CEO of Sportas Organic.

On April 12, 2023, as part of their Almashine Program, Model III B. Com Finance and Taxation organized a workshop titled "How to Plan for Startups: Legal and Ethical Steps." The workshop aimed to provide students with valuable insights into the planning process for startups, focusing on legal and ethical considerations.

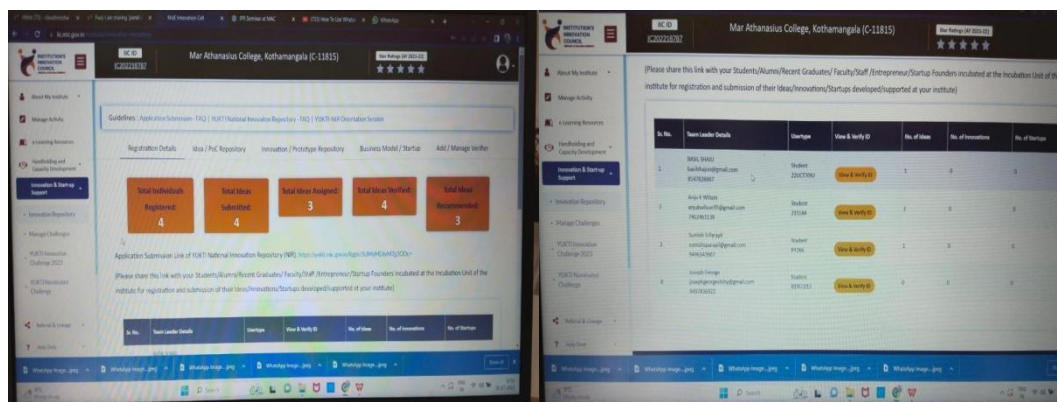


YUKTI INNOVATION REPOSITORY

In an effort to foster innovation and encourage creative thinking among students, an Idea Challenge was conducted, resulting in the selection of three winning teams at our educational institution. These teams were then encouraged to register their ideas on the Yukti challenge platform, which serves as a repository for innovative ideas and solutions.

Initially, a repository was created to showcase the three nominated ideas from the winning teams. These ideas showed great potential and were expected to be developed into prototypes that could potentially address real-world problems and contribute to the advancement of society.

However, due to the subsequent scheduling of exams and academic commitments, the students faced constraints in dedicating sufficient time and resources to develop prototypes based on their ideas. The demands of their academic schedules and the need to prioritize their studies hindered their ability to fully realize and implement their ideas.



ACTIVITIES FOR SEMESTER 2 QUARTER 4 (2022-23)

Sl.no	Activity	Quarter	Category
1	Create something new to the market		IIC Calender Activity
2	Dream Builders		Self Driven Activity
3	Exhibition Cum Sale		Self Driven Activity
4	Ignite the entrepreneurial Spark		IIC Calender Activity

5	Restructuring Higher Education		MIC Driven Activity
6	Entrepreneurship Day		Celebration Activity
7	World Environment Day		Celebration Activity
8	Session by DIC General Manager		IIC Calender Activity
9	Workshop on Chocolate making		Self Driven Activity

Create Something New to Market: Be an Entrepreneur, Be a Product Developer

The session titled "Create Something New to Market: Be an Entrepreneur, Be a Product Developer" conducted by ZAARA Biotech was a dynamic and insightful workshop that aimed to inspire students from various disciplines to become entrepreneurs and product developers. Held on 12.06.2023, this event brought together a diverse group of students who shared a common interest in transforming their innovative ideas into tangible prototypes.

The session by ZAARA Biotech was an enlightening and enriching experience for the participating students. It not only encouraged them to think creatively but also provided them with valuable insights into the process of transforming ideas into prototypes and eventually into marketable products. The diverse background of the attendees fostered a collaborative atmosphere, allowing for the exchange of ideas and the development of innovative concepts.



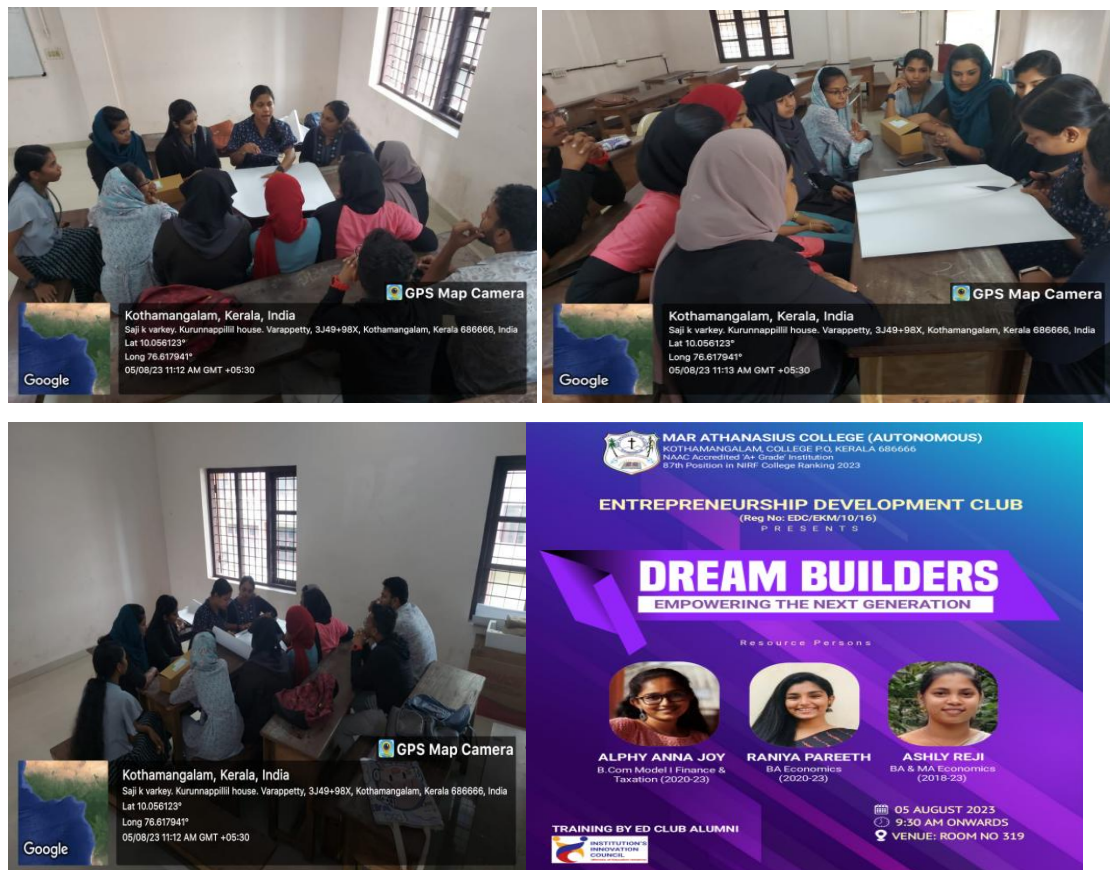
DREAM BUILDERS

EMPOWERING THE NEXT GENERATION

On August 5, 2023, the Entrepreneurship Development Club (ED Club) of Mar Athanasius College organized a training session titled "Dream Builders - Empowering the Next Generation." The session aimed to empower students with valuable skills in crafting eco-friendly paper files, gift boxes, and other accessories. The training was conducted by two esteemed alumni of the college, Ashley Reji, and Raniya Pareeth.

The training session was thoughtfully designed to educate students on the significance of sustainable and eco-friendly practices. The primary focus was on imparting skills related to crafting paper files, gift boxes, and other accessories using eco-friendly materials.

The training session witnessed enthusiastic participation from the students. They actively engaged in the hands-on crafting exercises and expressed eagerness to learn and explore sustainable crafting further. The interactive nature of the session allowed the students to connect with the alumni, learn from their experiences, and seek valuable advice.



EXHIBITION CUM SALE

The Entrepreneurship Development Club of Mar Athanasius College, Kothamangalam, organized a vibrant Exhibition Cum Sale on **August 4, 2023**, within the college premises. The event aimed to provide a platform for talented students to showcase their products and handcrafts while fostering entrepreneurial skills among the participants. The exhibition primarily featured various products, including handcrafted items and delectable food items, all crafted with creativity and skill by the students themselves. The exhibition was an energetic and exciting event that drew considerable attention from both students and faculty members alike. The Entrepreneurship Development Club worked tirelessly to ensure the event's success, providing participants with all the necessary resources and support to exhibit their creations effectively.



"Ignite the Entrepreneurial Spark" Session by Ms. Seena Abraham

Date: August 17, 2023

Organized by: Research and Postgraduate Department of Commerce, MA College (Autonomous)

On August 17, 2023, an insightful and empowering session titled "Ignite the Entrepreneurial Spark" was organized by the Research and Postgraduate Department of Commerce at MA College (Autonomous). The session was conducted by Ms. Seena Abraham, the esteemed Founder and Director of Flyon Technologies, a seasoned entrepreneur, and a trailblazer in the field of start-ups and innovation. The event aimed to provide a comprehensive understanding of how aspiring entrepreneurs can secure support and resources to transform their innovative ideas into successful start-ups through incubation centers and accelerators.

"Ignite the Entrepreneurial Spark," led by Ms. Seena Abraham, was a transformative and enlightening session. It provided aspiring entrepreneurs with a comprehensive roadmap on how to navigate the intricate process of gaining support from incubation centers and accelerators. Attendees left the session not only with a clearer understanding of the steps involved but also with a renewed determination to pursue their innovative ideas with unwavering confidence.



Restructuring Higher Education: Innovation and Strategies for NEP Implementation- Two day National Seminar on NEP

The two-day national seminar on "Restructuring Higher Education: Innovation and Strategies for NEP (National Education Policy) Implementation" was a significant academic event sponsored by the National Assessment and Accreditation Council (NAAC) and hosted by Mar Athanasius College (Autonomous), Kothamangalam. The seminar took place on the 18th and 19th of August 2023 and brought together experts, scholars, and educators from various institutions to discuss and deliberate on the challenges and opportunities presented by the new National Education Policy.

The seminar was inaugurated by the esteemed Vice-Chancellor of Mahatma Gandhi University, Dr. CT Aravindkumar. His inspiring speech set the tone for the event, emphasizing the importance of innovation in higher education and the role of institutions in implementing the National Education Policy effectively.



Observing Entrepreneurship Day and Inauguration of MA College Commerce Association

On August 16, 2023, an eventful day unfolded at MA College, marked by the observance of Entrepreneurship Day and the grand inauguration of the MA College Commerce Association. The occasion was graced by the esteemed presence of Dr. Viju Jacob, the Managing Director of Synthite Pvt Limited, who served as the Chief Guest for the day. This event brought together students, faculty members, and distinguished guests, all united in their celebration of entrepreneurship and the official launch of the Commerce Association.

Dr. Viju Jacob, an accomplished entrepreneur and visionary leader in the field of business, delivered an inspiring address. He began by emphasizing the significance of entrepreneurship in today's rapidly evolving world. Dr. Jacob shared his personal journey, highlighting the challenges he faced and the lessons he learned on his path to success. His speech was a source of motivation, encouraging students to pursue their entrepreneurial dreams with determination and perseverance.



Observing World Environment Day

Date: 05.06.2023

World Environment Day (WED) is celebrated worldwide on June 5th every year to raise awareness and promote action for the protection of our environment. This year, our college celebrated World Environment Day with great enthusiasm and dedication. The programs and activities were organized by the National Service Scheme (NSS) unit and the Nature Club of our college, aiming to educate and inspire students and staff to be more environmentally conscious and responsible. The main activities included a poster-making competition and a campus clean-up drive.

The poster-making competition was one of the highlights of our World Environment Day celebration. It provided a creative platform for students to express their thoughts and ideas about environmental conservation through art. The competition was open to all students, and participants were encouraged to use their artistic skills to convey powerful messages about the importance of environmental protection. Students were given the freedom to interpret and represent this theme in their artwork.



One-Day Session by Sri. Najeed P.A. at the ED Club Inauguration

Date: August 10, 2023

Time: 10:30 AM

Venue: Students' Center

The Students' Center buzzed with excitement and enthusiasm on August 10, 2023, as it hosted a significant event: the inauguration of the Entrepreneurship Development (ED) Club. The highlight of the day was a one-day session led by Sri. Najeed P.A., the General Manager of District Industries Centre, Ernakulam. Sri. Najeed's session, centered on "Innovation and Start-ups," was aimed at inspiring and guiding the future entrepreneurs who were part of the ED Club. This session was not just about starting a club but igniting a passion for entrepreneurship and innovation among the students.

Sri. Najeeb P.A. brought a wealth of experience and expertise to the event. As the General Manager of the District Industries Centre in Ernakulam, he has played a pivotal role in promoting entrepreneurship and supporting budding businesses in the region.



**Workshop on Chocolate Making Conducted by ED Club of Mar Athanasius
College(Autonomous), Kothamangalam**

Date: 27th July 2023

Time: 1:30 pm

Venue: Room No. 319

The workshop on chocolate making was conducted by the Entrepreneurship Development (ED) Club of Mar Athanasius College (Autonomous) on 27th July 2023 at 1:30 pm in Room No. 319. The session aimed to provide hands-on experience and knowledge about the art of chocolate making to the club members. Dr. Igy George from the Economics Department was the resource person for the event.

The main objectives of the workshop were to introduce the process and techniques of chocolate making to the participants, to promote creativity and entrepreneurship in the field of chocolate confectionery and to provide an opportunity for the members of the ED Club to engage in a practical learning experience.

The workshop began with a warm welcome by the ED Club coordinator, acknowledging the presence of Dr. Igy George as the session facilitator. The attendees, consisting of 44 members of the ED Club, were enthusiastic and eager to learn.

